



Sponsorship Opportunities

Sponsorship of the SEFI 2009 annual conference will provide your company or institute with an excellent, cost-effective opportunity to reach hundreds of Europe's engineering educators, to create and increase awareness of your company or institute and of its activities and products and to support the improvement of engineering education throughout Europe, benefitting your company or institute in the long run.

SEFI 2009 ANNUAL CONFERENCE

The Annual conference 2009 of the European Society for Engineering Education SEFI from 1-4 July 2009 in the WTC Rotterdam is jointly organized by a coalition representing the entire Dutch Higher Engineering Education hosted by TU Delft and sponsored by the Platform Bètatechniek. We estimate the number of participants to be between 300 and 400 educators from around the world.

The central theme of this year's conference is:

ATTRACTING YOUNG PEOPLE TO ENGINEERING *ENGINEERING IS FUN*

Sub-themes cover the areas of interest of the SEFI Working Groups and other current topics such as:

- Curriculum Development
- Continuing Engineering Education
- Information and Communication Technologies



- Women in Engineering
 - Mathematics
 - Physics and Engineering Education
 - Professional, ethical and social responsibility
- And much, much more.

For more information please also visit our conference website on:

<http://www.sefi2009.com/>

ABOUT SEFI

SEFI - the Société Européenne pour la Formation des Ingénieurs - European Society for Engineering Education, founded in Belgium in 1973, is an international non-governmental organisation whose aims are to contribute to the development and the improvement of engineering education and of the position of the engineering professionals, to provide appropriate services and to promote information about engineering education to improve communication and exchanges between teachers, researchers and students in the various European countries, to develop co-operation between educational engineering institutions and establishments of higher technical education, to promote co-operation between industry and those engaged in engineering education, to act as an interlocutor between its members and other societies or organizations and to promote the European dimension in higher engineering education. SEFI, presently the widest network of engineering educators and institutions in Europe, achieves its mission through a series of activities - working groups, seminars, annual conferences, scientific publications etc. SEFI acts as a network with over 170 institutional members in 42 countries. For more information, please see www.sefi.be.



Main sponsors

Our main sponsors this year are Stichting Platform Bèta Techniek and Delft University of Technology.

Sponsorship levels

The SEFI 2009 conference organizers are able to offer you several types of sponsorship tailored to your company's or institute's individual needs. See below for the different levels.

Level 1

Every sponsor will be offered the following standard benefits:

- recognition of sponsorship in the final programme
- company name and logo in sponsor section of SEFI 2009 conference website (www.sefi2009.com)
- opportunity to include promotional material in conference
- Small exhibit booth space at the conference
- 1 complimentary full registration for the conference

The minimum fee for this package is € 2.000,-.

Level 2

If you would like to increase the impact of your brand why not consider sponsoring some of the contents of the conference bags or the bag itself:

- Conference bag	€	6.000,-
- Conference document pouch	€	3.000,-
- Conference USB stick	€	4.000,-
- Conference pen & marker	€	2.000,-
- Conference keychord	€	2.000,-

Next to the benefits of level 1, your company name and logo will of course feature prominently on these items.

Level 3

However, if you would like to increase the impact of your brand even further, why not consider sponsoring some of the following conference events?

- | | |
|--|------------|
| - Welcome reception on 1 July | € 3.000,- |
| - Lunch on 2 July | € 6.000,- |
| - Awards dinner on 2 July in WTC | € 25.000,- |
| - Lunch on 3 July | € 6.000,- |
| - Conference dinner on Spido boat in Rotterdam harbour | € 25.000,- |

Next to the benefits of level 1, your company name and logo will of course feature prominently at this event.

Level 4

Same as level 1 plus one year of visibility on www.sefi.be and in the SEFI publications and newsletter as well as access to SEFI information and membership benefits. The minimum fee for this package is € 5.000,-

More information?

Please contact the conference organizer Dr. Gillian N. Saunders, on G.N.Saunders@tudelft.nl or on +31 15 278 5369